PREFERRED S TO C K

Speed. Support. Service. That's what you'll get from the second generation of Belvedere Preferred Stock. We've identified our most popular salon and spa products and made them available to you in a quick shipment program. Belvedere understands your business and we know you don't have time to wait for quality furniture and equipment. And thanks to Belvedere Preferred Stock 2 you won't.





Quick Ship Quality Salon Furnishings.

belvedere.

Perfect design. Personal service.

BELVEDERE USA, LLC ONE BELVEDERE BOULEVARD BELVIDERE, IL 61008 Phone in USA: 800/435-5491 In Illinois: 815/544-3131 In Canada: 800/463-0229 Web: www.belvedere.com

Perfect design. Personal service.

## Use this design guide to create a professional salon quickly...with confidence.

This guide has been developed to not only present the quality Belvedere Preferred Stock 2 product offering, but to provide helpful salon design and planning information. Whether you're starting from scratch or planning to remodel, this guide will serve as a valuable reference tool. You'll find numerous "DESIGN CONSIDERATIONS" located throughout. Look for tips on everything from creating great first impressions, to lighting and space planning, to selecting the right products to create your unique salon environment.



# Get it all together with Preferred Stock 2 from Belvedere

Preferred Stock 2 is the number one choice for quality quick-ship furniture and equipment in the salon industry. Our broad offering includes contemporary products in popular colors and styles. Cabinetry ships in 10 business days, while all other PS2 products ship in 48 hours. Please allow 24 hours for order entry. Join the thousands of salon and spa owners who have come to depend on us for great products and quality customer service over the past 80 years.

## **DESIGN CONSIDERATION**

01

## The Case for Remodeling

There are a variety of valid reasons why a salon or spa owner should periodically remodel not only their salon décor, but upgrade equipment as well. Here are some key points to consider:

Remodeling reinforces the buying decision A fresh interior space reinforces your clients' decision to buy your products and services. And it makes them feel great about getting a new look from your up-to-date salon.

Improve employee morale and recruitment It's a fact that people prefer to work in a clean, stylish setting surrounded by new, modern furniture and equipment.

Remodeling increases business
A general rule of thumb says that business will
increase by 20 percent in the first year after
remodeling. And there are tax advantages. If your old
salon equipment is fully depreciated you may end up
having fewer deductions, so you're paying more taxes
(consult your tax advisor).

When should you remodel?
Color and fashion trends change every three to five years. To keep up, salons should follow this same time frame for remodeling. From a pure business point of view, a salon principal should remodel when there's a definite downswing in business or when new customers are not being generated.

Who can help you remodel?
If you're planning to open a salon or remodel your space, it may pay to have professional assistance from an architect or an interior designer. Belvedere designers and distributor partners are seasoned professionals who can assist in your salon remodeling project.

#### Contents:

About Belvedere Preferred Stock 2......

The Case for Remodeling
Chairs/Bases3-
Vanities8-1
The Right Cabinetry
Shampoo11-
Manicure Tables/Pedicare Units15-16
Lighting Tips
Reception17-18
A Quality Chair
Dryer18
Drver Decision

Selection. Speed. Service.

# Seating

All Belvedere PS2 seating is manufactured in Black. Seating, shampoo and dryer items will ship in 48 hours. Please allow 24 hours for order entry.

## **CADDY**

Richly upholstered seat and back, and durable hardwood arms define the contemporary style of the Caddy chair. Features molded hardwood arms finished in beech, ergonomically shaped seat and back with full padding and upholstery.

#### Colors:

## Caddy Styler Chair PSDD12-BL



 $35-1/2"(H) \times 26-1/2"(W) \times 25"(D)$ 

- bright chrome footrest with black footpad as shown
- $\bullet$  priced with PS12FC hydraulic base with 8" lift





3

## Caddy Dryer Chair PSDD13-BL

33-3/4"(H) x 26-1/2"(W) x 25"(D) • upholstered dryer box

- accommodates Belvedere dryers
- dryer sold separately

## LEXUS

The Lexus is a salon favorite thanks to soft contours, sturdy construction and great value. This chair features an embossed pattern on its padded backrest and molded black urethane arms.

#### Colors:

## Lexus Styler Chair PSLP500SC-BL



35"(H) x 26"(W) x 33"(D)

- bright chrome tubular steel footrest
- $\bullet$  priced with PS12FC hydraulic base with 8" lift



#### Lexus All-Purpose Chair PSLP800AP-BL



35"(H) x 26"(W) x 33"(D)

- locking back release mechanism
- hydraulic pump with 8" lift
- PS13FC base required



## Lexus Dryer Chair PSLP600DC-BL

34"(H) x 26"(W) x 33"(D)

- (dryer sold separately)
- upholstered dryer box
- accommodates Belvedere dryers
- dryer sold separately



34"(H) x 26"(W) x 24"(D)

- self-adjusting back mechanism
- black five-star base

## ARCH PLUS

Arch Plus offers the classic look that's compatible with virtually any salon décor. The Arch Plus features a bright chrome frame, resilient molded armrest pads and a padded, upholstered back and seat.

#### Colors:

### Arch Plus Styler Chair PSAH22C-BL



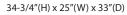
34-3/4"(H) x 25"(W) x 33"(D)

- bright chrome tubular steel footrest
- priced with PS12FC hydraulic base with 8" lift





#### Arch Plus All-Purpose Chair PSAH21C-BL



(Priced as shown)

- locking back release mechanism
- hydraulic pump with 8" lift
- PS13FC base required



#### Arch Plus Dryer Chair PSAH23C-BL

- 32-3/4"(H) x 25"(W) x 33"(D)
- upholstered dryer box
- bright chrome legs
- accommodates Belvedere dryers



### Arch Plus Shampoo Chair PSAH24C-BL

32-3/4"(H) x 25"(W) x 24"(D)

- self-adjusting back mechanism
- black five-star base

## RIVA

Riva is a complete family of chairs offering comfort and attractive styling. The Riva features a fully upholstered back and seat, decorative detail embossed in back and molded black urethane arms.

#### Colors: Riva Styler Chair PSRV12-BL



LACK .

35"(H) x 24"(W) x 33"(D)

• bright chrome tubular steel footrest

• priced with PS12FC hydraulic base with 8" lift





#### Riva All-Purpose Chair PSRV11-BL

35"(H) x 24"(W) x 33"(D)

- · locking back release mechanism
- bright chrome tubular steel footrest
- hydraulic pump with 8" liftPS13FC base required



#### Riva Dryer Chair PSRV13-BL

32-1/2"(H) x 24"(W) x 31-1/2"(D)

- upholstered dryer box
- accommodates Belvedere dryers



## Riva Shampoo Chair PSRV14-BL

33"(H) x 24"(W) x 25-1/2"(D)

- self-adjusting back mechanism
- black five-star base

# Seating

All Belvedere PS2 seating is manufactured in Black. Seating, shampoo and dryer items will ship in 48 hours. Please allow 24 hours for order entry.

## LOOK

European styling never looked so good in a salon chair. The Look is as comfortable as it is distinctive.

### Look Styler Chair PSLK12-BL



33-3/4"(H) x 25-1/4"(W) x 37"(D)

- fully upholstered chair top
- priced with PS12FC hydraulic pump with 8" lift





## Look Dryer Chair PSLK13-BL

31"(H) x 25-1/4"(W) x 34"(D) upholstered dryer box

- bright chrome legs
- accommodates Belvedere dryers
- dryer sold separately



#### **Look Reception Chair PSLK19-BL**

30-1/2"(H) x 25-1/4"(W) x 21-1/2"(D) • modern reception chair with Italian flair

- fully upholstered chair top
- four chrome-plated legs

## **DELTA**

Distinctive heat-seal pattern embossed on generously padded backrest and seat cushions. Available in styler, all-purpose, dryer and shampoo models for consistent style throughout salon or spa. Features resilient molded-urethane arms in black.

## Delta Styler Chair PSBD82-BL



35"(H) x 26"(W) x 33"(D)

- · matches or harmonizes with any salon décor
- priced with PS12FC hydraulic pump with 8" lift





## **Delta All-Purpose Chair PSBD81-BL**

35"(H) x 26"(W) x 33"(D)

- aircraft-style lock-in-back release mechanism
- hydraulic 8" lift adjustment
- PS13FC base required



#### **Delta Dryer Chair PSBD83-BL**

34"(H) x 26"(W) x 31-1/2"(D)

- upholstered to match dryer box
- accommodates Belvedere dryers



## Delta Shampoo Chair PSBD84Z-BL

- 34"(H) x 26"(W) x 24"(D)
- self-adjusting back
- mechanism
- black five-point base

## BELLE

The Belle offers a classic style that's compatible with any salon décor.

- bright chrome frame
- resilient molded armrest pads
- padded and upholstered back and seat

#### Belle Styler Chair PSBL82-BL



- 22"(W) x 33-1/2"(D) x 34"(H)
- tubular chrome frame
- urethane armrests





#### **Belle All-Purpose Chair PSBL81-BL**

22"(W) x 33-1/2"(D) x 34"(H)

- tubular chrome frame
- · locking back release mechanism
- PS13FC base required



#### **Belle Dryer Chair PSBL83-BL**

22"(W) x 34"(D) x 33"(H)

- urethane armrests
- · bright chrome legs
- dryer sold separately



## **Belle Shampoo Chair PSBL84-BL**

22"(W) x 24"(D) x 32"(H)

- tubular chrome frame
- · black five-star base

## **DESIGN CONSIDERATION**

## A Quality Chair

Your clients are typically seated the entire time they're at your salon, making chair selection a critical factor in creating a positive experience. Here are some things to keep in mind:

- Look for a chair that uses superior-quality fabrics, including sulfide- and stain-resistant vinyls with heavyweight, woven fabric backing and a cambric fabric chair bottom for a professional-grade finish. Remember, you can't tell the weight of a fabric by looking at an upholstered chair, so ask specific questions about fabrics
- Multi-density foam that's glued to the seat wood will prevent shifting
- Tapered or T-bar footrests make it easier for clients to get in and out of the chair
- Make sure you get a quality warranty: three years on all-purpose chair back mechanism and pump; one year on upholstery, laminates, plastic, metal, wood materials, porcelain enameled and painted base-
- The seat should be made of durable six-ply molded wood
- All chrome parts should be triple plated to automotive quality standards and extremely abrasion resistant
- · Chair bases should have a 23-inch diameter or more
- Styling chairs should have a pump that provides an eight-inch lift and a pump bail that allows you to adjust height from almost anywhere around the chair



Added Value: Cambric covers bare wood and fasteners, and provides a professional finish to every Belvedere chair

## **TASK CHAIR**

A flexible seating option for the busy salon professional.





#### Task Chair w/Back PSST12-BL

32-1/2"(H) x 24-1/2"(W) x 23-1/2"(D)

- upholstered seat and back
- pneumatic 5-1/2" height adjustment black five-point base with dual-wheel casters

## RECEPTION CHAIR

A comfortable task seating option with arms.



## Colors:



#### Reception Chair w/Back PSST11-BL

32-1/2"(H) x 26"(W) x 23-1/2"(D)

- · upholstered seat and back
- pneumatic 5-1/2" height adjustment
- black five-point base with dual-wheel casters

## CHILD SEAT Child Seat PS12C-BL



17-3/4"(W) x 11-3/4"(D) x 6-1/4"(Thickness)

- Comfortably seat children with this tailored option.
- deep foam padding
- stain-resistant black vinyl covering

## VIVA RECEPTION CHAIR

## Colors:

#### **Viva Reception Chair PSVV29-BL**



23"(W) x 21"(D) x 31-1/4"(H)

A sturdy, stackable reception chair that compliments any salon décor. Fully upholstered seat and back assures client comfort.

- completely assembled
- black arms and legs



## **NEWPORT SOFA**

The Newport sofa is a modular, thick-cushioned seating choice that offers comfort and design flexibility.

## Colors:

### **Newport Sofa PSNRS51-BL**



24"(W) x 29-1/2"(D) x 32"(H) straight 29-1/2"(W) x 33-1/2"(D) x 32"(H) wedge







Newport Sofa Wedge

PSNRS52-BL

## Base options

7

Each pump provides a smooth, quiet 8" lift. The base is made of heavygauge steel for durability and features a dual-purpose pump bail that raises and lowers the chair and has an anti-rotation lock. Bases are available in brushed chrome or painted finishes.



#### **Brushed Chrome PS12FC** Included in styling chair price

- hydraulic lift with anti-rotation brake
- sturdy base with 23" diameter



## **Brushed Chrome PS13FC** Included in all purpose chair price

used on all-purpose chairs

#### **Black Painted CB12BC**

- durable
- easy care



#### **Brushed Chrome CB12FC**

- stain-resistant finish
- · coordinates with any décor color

Color Selections

All Belvedere PS2 cabinetry is manufactured in Black, Wild Cherry, Fusion Maple, Cafelle, and Yorkshire Cherry laminates (shown from left to right). Cabinetry items will ship in 10 business days. Please allow 24 hours for order entry.

# Vanities

## **CREST WALL-MOUNTED VANITY**

The sleek contemporary Crest is cabinetry designed to complement varied salon décors and features decorative black edging.

#### **Crest Vanity PSCT130TF**

48"(W) x 18"(D) x 9"(H)

- wall mounted
- two drawers
- · accommodates one hand-held dryer, one clipper and two curling irons



## **VERSA**

Versatile with lots of storage options, the Versa rollabout is an easy choice.

#### **Versa Rollabout PSVR108TF**

16"(W) x 16"(D) x 34-1/4"(H)

- decorative stainless-steel trim
- three drawers with wire pulls for storage • tool holder sold separately, order PSPC57

## **DARLINGTON TOWER**

Single station, flexible for back-to-back applications.

#### **Darlington Tower PSDL127TF**

55"(W) x 14"(D) x 89"(H)

- Two drawers, one with lock
- Tilt-out tool holder
- Two mirrors and three glass shelves
- Two canopy lights
- Multi-outlet electrical strip and wiring are UL approved



## **Color Selections**

All Belvedere PS2 cabinetry is manufactured in Black, Wild Cherry, Fusion Maple, Cafelle, and Yorkshire Cherry laminates (shown from left to right). Cabinetry items will ship in 10 business days. Please allow 24 hours for order entry.



# Vanities



## -HALEY WALL-MOUNTED VANITY

Functional design and convenient storage make this wall-mounted vanity a winner.

#### **Haley Mounted PSHL225TF-42**

42"(W) x 15"(D) x 7"(H)

- built-in purse shelf
- built-in enclosed tool holders in top
- full-extension drawer slides w/drawer



## Haley Floor Vanity PSHL226TF-42

42-1/16"(W) x 15"(D) x 36"(H)

- tool holder in top
- storage area with adjustable shelf
- full-extension drawer slides



## -HALEY TOWER

## Haley Tower PSHL34TF

15"(W) x 15"(D) x 78"(H)

- one blow dryer and two curling iron holders
- lower storage area with adjustable shelf
- upper storage cabinet
- drawer with full-extension drawer slides



## **WALL- MOUNTED VANITY**

#### Adara Wall-Mounted Vanity PSAD125TF-42

- 42"(W) x 15"(D) x 7"(H)
- built-in tool holders in top
- full-extension drawer slides



## \_adara | Floor Vanity

#### Adara Floor Vanity PSAD126TF-42

42"(W) x 15"(D) x 36"(H)

- tool holder in top
- storage area with adjustable shelf
- full-extension drawer slides

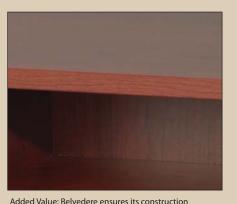
## **DESIGN CONSIDERATION**

03

## The Right Cabinetry

Always be sure cabinets have the functional elements your salon requires and are designed for salon use. Here are some things to look for in quality cabinetry:

- PVC edge banding applied with polyurethane glue to resist water damage, chipping and dents; rounded corners and edges to eliminate sharp surfaces
- Balanced construction achieved with heavy-duty, 45-pound/cubic foot particle board that is thermal fused to prevent warping
- Accessories (tool holders, towel drops, bottle wells, etc.) that are custom made for cabinets
- Quality furniture builders offer an extensive line of standard and designer laminates
- Reception desks should offer the option of having a kick plate and a purse shelf
- Drawers should incorporate full-extension slides for total drawer access
- Water-resistant glue should be used throughout construction
- Concealed, European-style hinges will provide a clean, attractive appearance
- Make sure the manufacturer offers a quality warranty: one year on laminates and one year on drawer slides and hinges



materials are laminated on both sides and sealed to provide equal density and added strength

# Shampoo

## CONGO BULKHEAD -

Elegance and utility. Everything has a place with plenty of storage options.

#### Congo Bulkhead PSCG16OTF

- 42"(W) x 12-1/2"(D) x 74"(H)
- built-in bottle well
- upper towel storage with door and European hinges
- tilt-out towel drop
- order bowl separately, not included in price



## AMAZON BOOTH UNIT

Complact and functional booth unit.

#### **Amazon Booth Unit PSAM141TF**

44-3/4"(W) x 15-3/4"(D) x 40"(H)

- modular for easy install
- powder-coated tool holder
- bowl cabinet with bottle well
- · order bowl separately not included in price
- · storage cabinet with door and adjustable shelf • European hinges

## LTD BOOTH UNIT

For functional and efficient use of space, choose the LTD line of cabinets.

#### LTD Bulkhead PSSL43TF-E

60-5/8"(W) x 26"(D) x 36-3/4"(H)

- lid slides to the right when bowl is not in use
- drawer and lower storage with adjustable shelf
- four-plex electrical outlet
- tool panel holds blow dryer and curling irons
- order bowl separately, not included in price



## SIESTA BACKWASH

An all-in-one shampoo system that allows shampooing from the back for maximum operator comfort.

#### Siesta Backwash Unit PSS54MTF

- 32-1/8"(W) x 23"(D) x 35"(H)
- order PS8400K-BL enameled bowl with 522 fixture and Whiz Spray<sup>™</sup> included in price
- removable bottom in cabinet for easy access to plumbing
- double doors in back of cabinet



## **PACIFIC BACKWASH**

For functional and efficient use of space.

## **Colors:**

## **Pacific Backwash PSPA54**

23-5/8"(W) x 44"(D) x 41-3/8"(H)

• price includes pivoting porcelain-enameled shampoo bowl, 522 fixture, Whiz™ spray and 603 backflow preventer

 chair is fully upholstered with molded armrests Order: PSPA54-BL & PSPA54CHR-BL



## RHINE BACKWASH/SIDE WASH

Flexible shampoo system for side wash or backwash applications.

#### **Rhine Booth Unit PSRH54TF**

21"(W) x 15"(D) x 35-1/2"(H)

- flexible for back or side washing
- vacuum-formed black vinyl top
- front is water resistant
- side plumbing access door with European hinges
- order PS8400K-BL bowl included in price comes with 522 fixture, Whiz Spray<sup>™</sup> and strainer



## SIESTA SHAMPOO CHAIR

The Siesta shampoo chair is built to maximize client comfort. Siesta's electric lift offers a five-inch adjustment to ensure a comfortable fit for 95 percent of all men and women.

#### Siesta Shampoo Chair PSSR24B-BL



23-1/2"(W) x 35-1/2"(D) x 25"(H)

- padded leg rest
- contoured seat cushion
- soft, resilient arms
- · chrome-plated tubular frame
- optional clear plastic covers for back and footrest

12



All Belvedere PS2 seating is manufactured in Black. Seating, shampoo and dryer items will ship in 48 hours. Please allow 24 hours for order entry.

## Shampoo (cont.)

All Belvedere PS2 seating and bowls are manufactured in Black. Seating, shampoo and dryer items will ship in 48 hours. Please allow 24 hours for order entry.

## Porcelain Enamel Bowls

## **3800 ALPHA**

Resistant to wear even after years of continuous use.

## Alpha Porcelain Enamel Bowl PS3800-BL



18-3/4"(W) x 8-3/4"(D) x 19 1/2"front/back

- cast iron with black porcelain enamel
- contemporary rectangular shape
- price includes fixture, Whiz Spray™, strainer and mounting bracket
- vacuum breaker not included in price



## **3100 CAMEO**

Impervious to harsh acids and chemicals.

22"(W) x 10"(D) x 19"front/back

- cast iron with black porcelain enamel
- large heart-shaped bowl
- price includes fixture, Whiz Spray™, strainer and mounting bracket

**Cameo Porcelain Enamel Bowl PS3100-BL** 

vacuum breaker not included in price



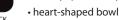
## **Acrylic Bowls**

## **2100 OMEGA**

High-gloss finish in a distinctive heart-shaped bowl.

## **Omega Acrylic Bowl PS2100-BL**

22-1/2"(W) x 10-1/4"(D) x 19-1/4" front/back



- easy maintenance at an affordable price
- price includes fixture, Whiz Spray™, strainer and mounting bracket
- vacuum breaker not included in price



## 2800 BETA

A tough, low-cost bowl.

**Beta Acrylic Bowl PS2800-BL** 



18-3/4"(W) x 10-1/4"(D) x 9-1/4" front/back

- rectangular bowl
- made from 40" acrylic sheets, these bowls have superior scratch and stain resistance
- price includes fixture, Whiz Spray™, strainer and mounting bracket
- vacuum breaker not included in price



## 8600 PIVOTING

Adjustable tilt improves comfort for operator and client.

## Colors:

**Pivoting Porcelain Enamel Bowl PS8600-BL** 

- 18"(W) x 10"(D) x 21-7/8" front/back • wall-mount bracket available
- ten degree forward adjustment; five degrees back
- price includes fixture, Whiz Spray™, strainer, and pivot bracket assembly
- vacuum breaker not included in price



## Accessories

## **VACUUM BREAKER**

Prevents backflow of water through shampoo bowls and is ASSE 1001 approved.



403

## 403C w/receiver Vacuum Breaker

- prevents backflow of water through shampoo hose
- ASSE 1001 approved



503

## 503C w/receiver Vacuum Breaker

- prevents backflow of water through shampoo
- meets stringent plumbing codes and is ASSE 1014 approved
- · approved for Oregon, Los Angeles County and Wisconsin

## 522A-14 FIXTURE

Single-handle chrome control with deck-mount fixture.



WHIZ™ SPRAY



## **NECKREST**

Rubber that's easy to maintain and comfortable. Black. 5001741



## HT1 HAIR TRAP

Compact design that's easy to install and clean.



## **Color Selections**

All Belvedere PS2 cabinetry is manufactured in Black, Wild Cherry, Fusion Maple, Cafelle, and Yorkshire Cherry laminates (shown from left to right). Cabinetry items will ship in 10 business days. Please allow 24 hours for order entry.

# Manicure/Pedicure

## **GAZE**

A simple design that matches any decor.

#### **Gaze Manicure Table PSGAZ102TF**

- 49-7/8"(W) x 18"(D) x 28-1/2"(H)
- open purse shelf
- · closed storage with one shelf
- door with European hinges



## **ALEXANDRIA**

The Alexandria is a full-featured pedicare unit with the design and style that's associated with fine furniture.

## Alexandria Pedicare - Single Station PSAL01BTF

52-1/4"(W) x 51-15/16"(D) x 47-13/16"(H)

- convenient step includes door and electrical outlet
- ample upholstered seating
- PSAL03BTF add on also availalable





## **CURVE**

The Curve manicure table makes a beautiful statement about your salon.

#### **Curve Manicure Table PSCR102TF**

49-5/8"(W) x 22-5/8"(D) x 32-5/8"(H)

- features open center shelf
- four drawers on right side
- one drawer and closed storage with
- optional nail polish rack, PSNR101TF



## **KALLI**

A manicure table with lamp included.



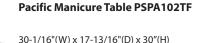
### Kalli Manicure Table PSKA102TF

33-5/8"(W) x 18"(D) x 30"(H)

- · lamp grommet and four casters
- can be configured for left- or right-handed manicurists
- · black armrest pad included
- lamp included

## **PACIFIC**

A smart design no matter what side of the table you're on.



- features two drawers
- footrest
- padded armrest

## **DESIGN CONSIDERATION**

### Lighting Tips

Lighting should be a key consideration as you develop the design for your salon.

#### Here are some tips:

**Reception and Waiting Areas** 

- Consider adjustability and style this is where your salon's image really needs to come through
- · Consider using reflector bulbs to make your retail "pop"
- Use indirect lighting in coves, soffits and other concealed locations to help create your desired atmosphere

#### **Cutting and Styling Areas**

- Select lighting with high color rendition that will provide sufficient illumination to work
- Soft frontal lighting can be used to overcome the shadowing effects of overhead lighting

#### Washing Area

• Supplementary vertical lighting directed at the bowls is usually your best option here

#### Spa Areas

- Relaxing and colorful chrometherapy lighting is embedded in varied spa equipment
- Soft lighting is a key to creating a nurturing environment

#### **Drying Areas**

- Soft, direct lighting is essential here because many clients will read as they dry
- · Poorly located lighting can cause glare and will create a negative experience in these areas



Added Value: Modern manufacturing technology makes Belvedere a leader in furniture production for the salon and spa industry







# Reception

## MERCURY DESK

A desk with rich, contemporary design. Equipped to be functional with plenty of storage areas.

#### Desk PSMC104TF

- 47-7/8"(W) x 20"(D) x 42"(H)
- desktop working height of 36"
- adjustable shelf
- customer-friendly toe kick
- wire management grommets
- knee space for reception seating







## MERCURY RETAIL UNIT w/STORAGE

### Mercury Retail Unit PS181TF

- 24"(W) x 11-3/4"(D) x 84"(H)
- lower storage with adjustable shelf
- 4 upper adjustable frosted-glass shelves
- open top for light penetration
- double doors with European hinges



## MERCURY RETAIL UNIT

**Mercury Retail Unit PS180TF** 

- 24"(W) x 11-3/4"(D) x 84"(H)
- $\bullet \ 3 \ upper \ adjustable \ frosted-glass \ shelves \\$
- stationary wood shelf
- $\bullet \ \text{open top for light penetration} \\$

## MAGAZINE RACK

#### Wall-Hung Magazine Rack PSMC195TF

- 23-9/16"(W) x 9-13/16"(D) x 18-1/8"(H)
- three-tier rack with chrome rods



## **COAT RACK**

#### Wall-Hung Coat Rack PSMC95TF

- 24"(W) x 11-7/8"(D) x 11-7/8"(H)
- upper shelf for hats/gloves
- chrome coat rod for hangers



# Dryer

## B900B Mega Dryer

Belvedere dryers and appliances range from traditional to modern. And that means there's an option for everyone.

### Mega Dryer B900B

- extra-large black hood
- five-position heat control
- 60-minute timer
- dust filter
- textured black finish
- UL/CUL listed120 volts, 10 amps
- 1030 watts

## DRYER CART

#### Dryer Cart 17009B

- black tubular frame raises dryer to operating heightwheels for positioning with various chairs
- use with B900B dryers

## **DRYER HANDLE**

#### **Dryer Handle DH1B**

- tube with angled grip
- used with cart for secure handling
- fits B900B dryers

## **DESIGN CONSIDERATION**

## 05

## **Dryer Decision**

Creating a relaxing and enjoyable drying experience involves a combination of environment and equipment. Here are some tips for offering the best of both:

- Dryers should be placed in a comfortable and aesthetically pleasing area
- Provide the latest magazines in several categories to appeal to a variety of clients or create a small library of the best authors
- Consider offering earphones for listening to music
- A maximum air flow (2500 fpm) reduces drying time by up to 25 percent
- A hood height adjustment of 10 inches is optimal
- Dryer air intake needs to be unobstructed, even when the chair is against the wall



Added Value: Belvedere dryer hood filters are easy to access from the top of the dryer