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Ultra-Luxe Design

Salons today are creating a “client experience” as a way of fostering loyalty to their brand. Read on for a few design elements that will pamper your client and add a touch of luxury from start to finish.

Take a Seat

Belvedere Plush Backwash Chairs

Doesn't the word “plush” in the name just say it all? The backwash chairs feature a cast iron porcelain enamel pivoting bowl for maximum support and a fully padded upholstered chair with 4-in. wide armrests and optional ottoman for client comfort. Info: belvedere.com



The Plush Backwash Chairs by Belvedere

Hot Stepper

*Donato Salon + Spa
Heated Flooring*

When John Donato, salon owner and founder of Artist Choice, was conceptualizing his new location, comfort came first. “Having heated floors installed made it easier to balance heat from one room to the next; also no one likes to put their feet on a cold surface, so this added an extra layer of comfort to the spa.” Info: donato.ca

*Photo courtesy
Donato Salon + Spa*



Donato Salon + Spa's couple's spa sanctuary room

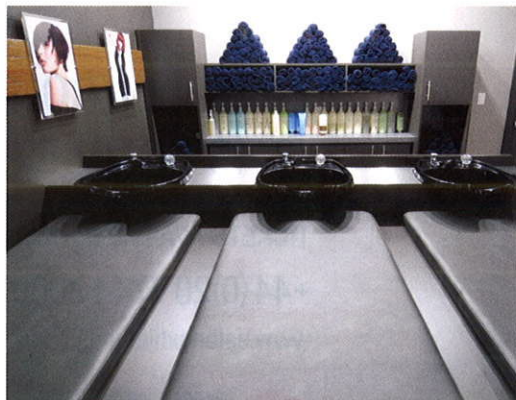
Lying Around

Novvo Shampoo Basin Beds

A signature feature of the Tonic Salon Spa Aveda location in Montreal, these custom designed beds turn the sink-side service into a relaxing spa-like experience. Ray Civello, CEO of Collegal Aveda Canada, says, “Our guests love this feature as it is very relaxing and brings the Aveda shampoo ritual to another level.”

Info: novvo.com

Photo courtesy Aveda



Aveda's new Tonic location in St. Denis, Montreal

Feeling Good

*European Touch Sogno
DreamWave Spa*

This new luxury pedicure chair gently cradles your clients for an experience of total relaxation. Built-in Inada infrared body scanning technology even identifies critical Shiatsu points and customizes the massage to the individual. Info: europeantouch.com



*The Sogno
DreamWave Spa
pedi chair from
European Touch*